



Suffolk Group, Sam's Cold Store, Hadenham Road, South Lowestoft Ind Est, Lowestoft, NR33 7NF

www.Akela.co.uk

Akela Dog Breeder Club Benefits

- 20% off dog food, working dog food (10Kg bags only for dry food) & harnesses
- Preferential rates on treats
- Puppy packs for all new owners
- Earn affiliate commission when you recommend new owners to buy Akela

Akela Dog Breeder Club Terms & Conditions

By joining the Akela Breeders Club (ABC) breeders agree to abide by the following terms and conditions. This club is for the exclusive use of breeders who feed and recommend Akela. Akela WholePrey (Suffolk Group) reserves the right to terminate the membership of any breeders found to be in breach of these conditions.

1. All breeders must be aged 18 years or over and promote good breeding practice within the advice and guidelines of the Kennel Club assured breeding scheme. All breeders must own one or more health tested breeding bitch and make health of puppies produced a particular priority.
2. From 1st October 2018 all breeders in England selling puppies for commercial gain, or breeding 3 or more litters per year, must be licensed under the Animal Activities Licensing Regulations 2018 and provide photographic proof.
3. Breeders must be registered with The Kennel Club, or other recognised governing body, or able to prove equal or greater standards of care for all their dogs.
4. Breeders participating in the Akela Breeder Club may not be a member of any other breeder scheme.
5. All puppies must be exclusively weaned onto Akela. New litters must be registered with Akela WholePrey (Suffolk Group) within one month of birth.
6. Akela is to be exclusively recommended to new puppy owners.
7. Upon re-homing all puppy packs provided by Akela WholePrey (Suffolk Group) are to be supplied to the new puppy owners free of charge.
8. Details of new owners must be provided to Akela WholePrey (Suffolk Group) within seven days prior to collection of their new puppy.
9. One free new owner puppy pack will be supplied up to a maximum of ten litters per annum.
10. All deliveries will be made directly to the breeder.
11. Breeders must not breed from a bitch if the litter would be born before the bitch is 1 year old or older than 8 years old.
12. A minimum of one litter every eighteen months per breeder is required to continue membership of the Akela Breeder Club but no more than four litters can be produced from the same bitch.
13. A minimum of 30Kg of Akela must be purchased in any six month period for your membership to remain active.
14. Akela is not to be re-sold by the breeder to any third party. Any breeders interested in retailing Akela should have retail premises and should request retail terms in the first instance. Any breeders found to be reselling Akela without permission will have their membership of the breeder club revoked.
15. Akela WholePrey (Suffolk Group) reserve the right to terminate the membership of any breeder at their discretion and without prior notice.
16. Akela WholePrey (Suffolk Group) reserve the right to change the Akela Breeder Club benefits and/or terms and conditions at their discretion and without prior notice.
17. All applications will be considered on a case-by-case basis and Akela WholePrey (Suffolk Group) reserve the right to decline applications at their discretion.

To join our breeder club please create an account on our website and complete the breeder registration form within your account.

Kind regards,

James Wigby (Founder & CEO)
Akela WholePrey (Suffolk Group)

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SKU	Product Title	RRP Inc. VAT	VAT	Breeder Price Inc.
	Complete Dry Working Dog Food Samples			
	ALL 70g SAMPLES	£0.48	0%	£0.20
	Complete Dry Working Dog Food 10Kg			
GAF SLD 10	Akela Original SMALL PAWS 10Kg VAT FREE	£39.00	0%	£31.20
GAF SLF 10	Akela Original 10Kg VAT FREE	£38.00	0%	£30.40
GAF SLG 10	Akela Original BIG PAWS 10Kg VAT FREE	£39.00	0%	£31.20
GAF SLM 10	Akela Fish Feast Small Paws 10Kg VAT FREE	£40.00	0%	£32.00
GAF SLC 10	Akela Fish Feast 10Kg VAT FREE	£39.00	0%	£31.20
GAF SLL 10	Akela Fish Feast Big Paws 10Kg VAT FREE	£40.00	0%	£32.00
GAF SLI 10	Akela Suffolk Duck Small Paws 10Kg VAT FREE	£41.00	0%	£32.80
GAF SLE 10	Akela Suffolk Duck 10Kg VAT FREE	£40.00	0%	£32.00
GAF SLK 10	Akela Suffolk Duck Big Paws 10Kg VAT FREE	£41.00	0%	£32.80
GAF SLW 10	Akela Puppy Salmon Small Paws 10Kg VAT FREE	£46.00	0%	£36.80
GAF SLX 10	Akela Scottish Salmon Medium Paws 10Kg VAT FREE	£45.00	0%	£36.00
GAF SLZ 10	Akela Scottish Salmon Big Paws 10Kg VAT FREE	£46.00	0%	£36.80
	Cat Kibble			
GAF CWO	Akela Cat Food Original 90:10 70g SAMPLE	£0.48	20%	£0.20
GAF CWO 1_5	Akela Cat Food Original 90:10 1.5Kg	£12.99	20%	£10.39
GAF CWO 1_5 X4	Akela Cat Food Original 90:10 6Kg (4 x 1.5Kg)	£51.96	20%	£41.57
GAF CWO 10	Akela Cat Food Original 90:10 10Kg	£49.99	20%	£39.99
	Training Treats			
GAF TGF AKELA	Akela Pet Dog Treats 80% Fresh Fish 20% Potato 100g	£1.99	20%	£1.59
GAF TTF AKELA	Akela Pet Dog Treats 80% Fresh Fish 20% Potato 500g	£3.99	20%	£3.20
GAF TNA AKELA	Akela Pet Dog Treats 80% Chicken, Duck & Turkey 100g	£1.99	20%	£1.59
GAF TTP AKELA	Akela Pet Dog Treats 80% Chicken, Duck & Turkey 500g	£3.99	20%	£3.20
AKA JP PVTT100	Akela Venison Tasty Dog Training Treats 100g	£4.50	20%	£3.60
AKA INTT01	Akela Chicken Moist Treats For Cats & Dogs 100g	£5.00	20%	£4.00
AKA INTT022	Akela Chicken Moist Treats For Cats & Dogs 220g	£10.00	20%	£8.00
AKA INTT05	Akela Chicken Moist Training Treats For Dogs 500g	£20.00	20%	£16.00
	New Frozen Raw Complete Working Dog Food			
RAW WD500CHK	Akela Raw Working Dog Food 85:15 Chicken 500g	£2.00	0%	£1.60
RAW WD500TRK	Akela Raw Working Dog Food 85:15 Turkey 500g	£2.25	0%	£1.80
RAW WD500DUK	Akela Raw Working Dog Food 85:15 Duck 500g	£2.00	0%	£1.60
RAW WD500LMB	Akela Raw Working Dog Food 85:15 Lamb 500g	£2.75	0%	£2.20
RAW WD500BEF	Akela Raw Working Dog Food 85:15 Beef 500g	£2.25	0%	£1.80
RAW SPRATS 1KG	Akela WholePrey Frozen Raw Sprats 1Kg	£4.00	20%	£3.20
	Complete Wet Working Dog Food			
AKA 80201 6P	Akela Original 400g x 6 VAT FREE	£10.00	0%	£8.00

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AKA 80204 6P	Akela Game 400g x 6 VAT FREE	£10.00	0%	£8.00
AKA 80207 6P	Akela Duck & Turkey 400g x 6 VAT FREE	£10.00	0%	£8.00
AKA 80210 6P	Akela Fish Feast 375g x 6 VAT FREE	£10.00	0%	£8.00
AKA 80213 6P	Akela 70% Kangaroo 400g x 6 VAT FREE	£10.00	0%	£8.00
AKA 80216 6P	Akela 70% Lamb 400g x 6 VAT FREE	£10.00	0%	£8.00
AKA 80202 6P	Akela Digestive Aid Pumpkin Mix 400g x 6	£15.00	20%	£12.00
AKA JP SS80	Pate Chub 60% Salmon, 40% Chicken Complementary Dog Food 80g	£2.50	20%	£2.00
AKA JP SB80	Pate Chub 60% Beef, 40% Chicken Complementary Dog Food 80g	£2.50	20%	£2.00
AKA JP SB500	Pate Chub 60% Beef, 40% Chicken Complementary Dog Food 500g	£4.00	20%	£3.20
	Fish Treats			
AKA FSALSRT	100% White Fish Jerky Mixed Allsorts 1Kg - MSC	£16.00	20%	£12.80
AKA SBJERKY	100% White Fish Jerky Small Bite Cubes 1Kg - MSC	£16.00	20%	£12.80
AKA SBJERKY200	100% White Fish Jerky Small Paws Cubes 200g	£4.00	20%	£3.20
AKA SWFISH	Fish Bites With Seaweed 1Kg	£20.00	20%	£16.00
AKA SWFISH200	Fish Bites With Seaweed 200g	£5.00	20%	£4.00
AKA WCAPE200	WholePrey Dried Fishes 200g	£6.00	20%	£4.80
AKA OIL500	Salmon Oil For Dogs 500ml	£12.00	20%	£9.60
AKA SKWFCS200	Wolf Fish Chewies Small Paws 200g	£6.00	20%	£4.80
AKA SKWFCM200	Wolf Fish Chewies Medium Paws 200g	£6.00	20%	£4.80
AKA SKWFCA200	Wolf Fish Chewies Big Paws 200g	£6.00	20%	£4.80
AKA SKWFA1	Wolf Fish Chewies Allsorts 1Kg	£24.00	20%	£19.20
AKA SKWFM200	Wolf Fish Maxi Chews 200g	£6.00	20%	£4.80
AKA SKBPC1	Big Paws Cubes 1Kg	£16.00	20%	£12.80
	Cat Wet Food			
AKA 80250 6P	Akela Wet Cat Food Fish Feast 190g x 6	£6.00	20%	£4.80
AKA 80253 6P	Akela Wet Cat Food Original 200g x 6	£6.00	20%	£4.80
	Meat Treats			
AKA JP BP30	WholePrey Big Paws Dog Treats XL Pizzle Approx 80cm	£6.00	20%	£4.80
AKA JP BSL25	WholePrey Big Paws Dog Treats 100% Beef Skin 75cm	£5.00	20%	£4.00
AKA JP BT10	WholePrey Dog Treats 100% Beef Tails 250g	£6.00	20%	£4.80
AKA JPBT1K	WholePrey Dog Treats 100% Beef Tails 1Kg Bulk Bag	£18.00	20%	£14.40
AKA JP GE20	WholePrey Dog Treats 100% Goats Ears 200g	£6.00	20%	£4.80
AKA JP GE1K	WholePrey Dog Treats 100% Goats Ears 1Kg Bulk Bag	£24.00	20%	£19.20
AKA JP LE50	100% Lamb Ears Natural Dog Treats 100g	£3.00	20%	£2.40
AKA JP LS1	100% Lamb Snaps Natural Dog Treats 50g	£2.50	20%	£2.00
AKA JP LT30	WholePrey Dog Treats 100% Lamb Tails 250g	£6.00	20%	£4.80
AKA JP LT1K	WholePrey Dog Treats 100% Lamb Tails 1Kg Bulk Bag	£20.00	20%	£16.00
AKA JP NT1	100% Beef Twists Natural Dog Treats 100g	£2.50	20%	£2.00
AKA JP TS20	100% Tripe Sticks 200g	£4.00	20%	£3.20



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AKA JP NT20	100% Tripe Pressed Dog Bone Small Paws x 5	£4.00	20%	£3.20
AKA JP NT22	100% Tripe Pressed Dog Bone Medium Paws 2 Pack	£4.00	20%	£3.20
AKA JP NT25	100% Tripe Pressed Dog Bone Big Paws Single	£4.00	20%	£3.20
AKA JP PC50	Chicken Snax Stix 100% Natural Dog Treats 50g	£2.50	20%	£2.00
AKA JP PD50	Duck Snax Stix 100% Natural Dog Treats 50g	£2.50	20%	£2.00
AKA JP PK50	Kangaroo Snax Stix 100% Natural Dog Treats 50g	£2.50	20%	£2.00
AKA JP PL50	Lamb Snax Stix 100% Natural Dog Treats 50g	£2.50	20%	£2.00
AKA JP PS50	Salmon Snax Stix 100% Natural Dog Treats 50g	£2.50	20%	£2.00
AKA JP PV50	Venison Snax Stix 100% Natural Dog Treats 50g	£2.50	20%	£2.00
AKA JP BHM	Medium Paws Buffalo Horn Chew	£4.00	20%	£3.20
AKA JP BHL	Big Paws Buffalo Horn Chew	£7.00	20%	£5.60
AKA INAS	Small Paws Scottish Deer Antler	£7.00	20%	£5.60
AKA INAM	Medium Paws Scottish Deer Antler	£10.00	20%	£8.00
AKA INAB	Big Paws Scottish Deer Antler	£13.00	20%	£10.40
	Supplements			
AKA YPN01	Akela Additions Joint Support For Dogs 60 Tablets	£15.99	20%	£14.39
AKA YPN02	Akela Additions Joint Support For Small Dogs & Cats 90 Capsules	£12.49	20%	£11.24
AKA YPN04	Akela Additions Calm Support For Dogs & Cats 50 Tablets	£19.99	20%	£17.99
	Bowls & Harnesses			
AKA AWBM	Anti-Wolfin' Bowl Medium	£10.00	20%	£8.00
AKA AWBL	Anti-Wolfin' Bowl Large	£13.00	20%	£10.40
AKA H01LXL	Harness Padded & Reflective Red Large/XL	£17.99	20%	£14.39
AKA H01ML	Harness Padded & Reflective Red Medium/Large	£17.99	20%	£14.39
AKA H01SM	Harness Padded & Reflective Red Small/Medium	£17.99	20%	£14.39
	Stationary & POS			
AKA LEAFLET	Akela Range Leaflet	£0.01	20%	£0.00
AKA BBAG	Akela Canvas Bag	£4.00	20%	£2.00
AKA A6PAD	Akela A6 pad	£1.00	20%	£0.00
AKA PEN	Akela Pen	£0.75	20%	£0.00
AKA BN01	Akela Nutrition Booklet	£0.50	20%	£0.00